



CONTINENTAL

FOOTBALL CLUB



ECNL DIRECTOR

The ECNL Director manages player and coach development. Selected candidate educates individual coaches and players, oversees seasonal plans and observes players and coaches in action.

RESPONSIBILITIES: Represent club within National, Regional and State associations to maintain relationships and competition levels • Represent players to ECNL, Id2 and USSF scouts for placement in State, Regional and National programming • Collaborate with USYS DOC on candidates for ECNL teams • Plan and evaluate soccer development and make effective public presentations • Provide formal evaluation of the club's ECNL travel program annually • Participate with Technical Leadership to select and manage all ECNL coaching staff • Provide soccer expertise to support club marketing, sponsorship and business pursuits • Provide staff development opportunities through educational clinics, game analysis, USSF/NSCAA courses, ECNL coaching education clinics and mentoring. Help determine minimum standards for each coaching level • Schedule and coordinate tryout/evaluation activities • Organize and conduct staff meetings • Liaison with parents/players • Manage day-to-day operations including: preparing game/training schedules, overseeing uniform and equipment distribution, preparing player, coach and team registration, maintaining team websites, coordinating team and staff travel arrangements, ensuring minimum game-day requirements, reporting game scores, coordinating club scouting, and meeting all ECNL annual program requirements • Serve as primary contact for college recruiting of players including: educating players, parents and coaches, overseeing player profiles on the website, coordinating creation and distribution of college profile brochures, and assisting coaches in management of college recruiting process for every player • Create and manage the annual ECNL budget and expense reports • Assist and market all club tournaments • Attend required ECNL meetings on a semi-annual basis. • Participate in all club programs

QUALIFICATIONS: Must hold a current USSF 'A' License • Proficiency with Word, Excel and Power Point • Must have great interpersonal skills and the ability to communicate in a clear manner to all levels of the organization • Strong problem solving skills and the ability to exercise sound judgment and make decisions based on accurate and detailed analysis • High level of integrity, discretion and dependability with a strong sense of urgency • Ability to effectively manage both administrative and coaching aspects of the position.

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